

Shareholding Pattern under Regulation 31 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

1	Name of Listed Entity: SAB EVENTS & GOVERNANCE NOW MEDIA LIMITED
2	Scrip Code/Name of Scrip/Class of Security: 540081/SAB EVENTS/EQUITY
3	Share Holding Pattern Filed under: Reg. 31(1)(b) a. Report for Quarter ending - March 31, 2018
4	Declaration: The Listed entity is required to submit the following declaration to the extent of submission of information:-

Particulars		Yes*	No*
1	Whether the Listed Entity has issued any partly paid up shares?		
2	Whether the Listed Entity has issued any Convertible Securities or Warrants?		
3	Whether the Listed Entity has any shares against which depository receipts are issued?		
4	Whether the Listed Entity has any shares in locked-in?		
5	Whether any shares held by promoters are pledge or otherwise encumbered?	Yes	



SAB EVENTS AND GOVERNANCE NOW MEDIA LTD.

REGISTRED OFFICE ADDRESS

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Ground Floor, 24 A, Mindmill Corporate
Tower, Film City, Sector - 16A,
Noida - 201301
CIN : L22222MH2014PLC254848

Juhu, Mumbai - 400 049

Unit No. 3/65, Sukh Shanti, Nutan Laxmi
Society, Cooper Hospital Lane, Opp. PNB,

SAB Events & Governance Now Media Limited
Table 1 - Summary Statement holding of specified securities

Category	Category of shareholder	Nos of shares	No of fully paid up equity shares held	No of Partly paid-up equity shares held	No of shares underlying Depository Receipts	Total nos. shares held (IV)+(V)+(VI)	Shareholding as a % of total no. of shares (VII) as a % of (A+B+C2)	Number of Voting Rights held in each class of securities			No. of Shares Underlying convertible securities (including Warrants)	Shareholding, as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI) = (VII)+(X) As a % of (A+B+C2)	Number of Locked in shares		Number of Shares pledged or otherwise encumbered	Number of Shares held in dematerialised form
								Equity Shares	Class eg: Y	Total			No. (a)	As a % of Total Shares held (b)		
(A)	Promoter & Promoter Group	7	3925714	0	0	3925714	37.45	0	0	0	0	0.00	0	0.00	1682600	3925714
(B)	Public	7842	6557997	0	0	6557997	62.55	0	6557997	0	62.55	0	0.00	NA	NA	6543663
(C)	Non Public															
(C1)	Shares Underlying DRs	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	NA	NA	0
(C2)	Shares Held By Employee Trust	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	NA	NA	0
	Total	7849	10483711	0	0	10483711	100.00	10483711	0	10483711	100.00	0	0.00	1682600	16,05	10469397



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SAB Events & Governance Now Media Limited
Table II (I)(b)- Statement showing shareholding pattern of the Promoter and Promoter Group

Sr No.	Category & Name of the Shareholders	PAN	Nos. of shares held	No. of fully paid-up equity shares held	No. of Partly paid-up equity shares held	No. of shares underlying Depository Receipts	Total nos. shares held (V)+(V1)+(V2)	Shareholding as a % of total no. of shares (VII)/(A+B+C2)	Number of Voting Rights held in each class of securities			Total as a % of (A+B+C)	No. of Underlying securities convertible (including Warrants)	Shareholding as a % assuming full conversion of convertible securities (as a percentage of diluted share capital)	Number of Locked in shares		Number of Shares pledged or otherwise encumbered		Number of equity shares held in dematerialized form
									Equity Shares	Class eg: y	Total				As a % of Total Shares held(b)	No. (a)	As a % of Total Shares held(b)		
1	(I)	(II)	(III)	(IV)	(V)	(VI)	(VII)	(VIII)	(IX)			(X)	(XI)	(XII)		(XIII)		(XIV)	
Indian																			
(a)	Individuals / Hindu Undivided Family		5	2890178	0	0	2890178	27.57	2890178	0	2890178	27.57	0	27.57	0	0.00	1195100	41.35	2890178
	HEEREN NAVNITLAL ADHKARI	ABCPAV999F	1	150	0	0	150	0.00	150	0	150	0.00	0	0.00	0	0.00	0	0.00	150
	SWATI HIRENKUMAR ADHKARI	AFFPA0251Q	1	150	0	0	150	0.00	150	0	150	0.00	0	0.00	0	0.00	0	0.00	150
	BRINDU RAMAN MARKAND NAVNITLAL	AAEPR0138G	1	150	0	0	150	0.00	150	0	150	0.00	0	0.00	0	0.00	0	0.00	150
	ADHKARI GAUTAM NAVNITLAL	AAACP40168K	1	1646089	0	0	1646089	15.61	1646089	0	1646089	15.61	0	15.61	0	0.00	584400	35.72	1646089
	ADHKARI	AAACP40167CG	1	1253639	0	0	1253639	11.96	1253639	0	1253639	11.96	0	11.96	0	0.00	610700	48.71	1253639
(b)	Central Government / State Government(s)		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0.00	0
(c)	Financial Institutions / Banks		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0.00	0
(d)	Any Other (Specify)		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0.00	0
	Bodies Corporate		2	1035536	0	0	1035536	9.88	1035536	0	1035536	9.88	0	9.88	0	0.00	487500	47.08	1035536
	PRIME GLOBAL MEDIA PRIVATE LIMITED	AAHGT2977IK	1	465536	0	0	465536	4.44	465536	0	465536	4.44	0	4.44	0	0.00	0	0.00	465536
	GLOBAL SHOWBIZ PRIVATE LIMITED	AAECGN224H	1	570000	0	0	570000	5.44	570000	0	570000	5.44	0	5.44	0	0.00	487500	85.33	570000
	Sub Total (A)(I)		7	3925714	0	0	3925714	37.45	3925714	0	3925714	37.45	0	37.45	0	0.00	1682600	42.86	3925714
2	Foreign																		
(a)	Individuals (Non-Resident Individuals / Foreign)		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0.00	0
(b)	Government		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0.00	0
(c)	Institutions		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0.00	0
(d)	Foreign Portfolio Investor		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0.00	0
(e)	Any Other (Specify)		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0.00	0
	Sub Total (A)(2)		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0.00	0
	Total Shareholding Of Promoter And Promoter Group (A)=(A)(I)+(A)(2)		7	3925714	0	0	3925714	37.45	3925714	0	3925714	37.45	0	37.45	0	0.00	1682600	42.86	3925714



SAB Events & Governance Now Media Limited
Table III - Statement showing shareholding pattern of the Public shareholder

Category & Name of shareholders	PAN	No. of shares held	No. of fully paid up equity shares held	No. of Partly paid-up equity shares held	No. of shares underlying Depository Receipts	Total nos. (V)+(V)+ (VI)	Shareholding as a % of total no. of shares (As at 31.03.2017)	Number of Voting Rights held in each class of securities			No. of Shares Underlying Outstanding securities (including Warrants)	Shareholding as a % of Reserving full convertible securities (as a percentage of diluted share capital)	Number of Locked in shares		Number of Shares pledged or otherwise encumbered		Number of equity shares held in dematerialized form	
								No. of Voting Rights					Total as a % of (A+B+C)	No. (b)	As a % of total Shares held(b)	No. (a)		As a % of total Shares held(a)
								Equity Shares	Class e.g. Y	Total								
1 Institutions																		
(a) Mutual Fund			270	0	0	270	0.00	0	0	0	0.00	0	0.00	0	0.00	0	270	
(b) Venture Capital Funds			0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0	
(c) Alternate Investment Funds			0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0	
(d) Foreign Venture Capital Investors			0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0	
(e) Foreign Portfolio Investor			0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0	
(f) Financial Institutions/Banks			133363	0	0	133363	12.72	133363	0	133363	12.72	0	0.00	0	0.00	NA	0	
(g) Insurance Companies			1245000	0	0	1245000	11.88	1245000	0	1245000	11.88	0	0.00	0	0.00	NA	133363	
(h) Provident Funds/Pension Funds			60703	0	0	60703	0.58	60703	0	60703	0.58	0	0.00	0	0.00	NA	1245000	
(i) Any Other (Specify)			0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	NA	60703	
Sub Total (B)(I)			1394436	0	0	1394436	13.30	1394436	0	1394436	13.30	0	0.00	0	0.00	NA	1394436	
2 Central Government/State Government/President of India			0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	NA	0	
Sub Total (B)(2)			0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	NA	0	
3 Non-Institutions																		
(a) Individuals			7262	1194367	0	1194367	11.39	1194367	0	1194367	11.39	0	0.00	0	0.00	NA	1180899	
i. Individual shareholders holding nominal share capital up to Rs. 2 lakhs.			11	1056838	0	1056838	10.08	1056838	0	1056838	10.08	0	0.00	0	0.00	NA	1056838	
KASTURBI PURSNI			1	139580	0	139580	1.33	139580	0	139580	1.33	0	0.00	0	0.00	NA	139580	
KASHISH P PURSNI			1	150834	0	150834	1.44	150834	0	150834	1.44	0	0.00	0	0.00	NA	150834	
KAMGHANDRA P PURSNI			1	395900	0	395900	3.77	395900	0	395900	3.77	0	0.00	0	0.00	NA	395900	
(b) NBFCs registered with RBI			0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	NA	0	
(c) Employee Trusts			0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	NA	0	
(d) Overseas Depositories (including DRs)			0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	NA	0	
(e) Any Other (Specify)			458	2912330	0	2912330	27.78	2912330	0	2912330	27.78	0	0.00	0	0.00	NA	2911484	
Bodies Corporate - Above 1%			135	2763838	0	2763838	26.56	2763838	0	2763838	26.56	0	0.00	0	0.00	NA	2763316	
ASSHET TRADING PRIVATE LIMITED			1	1000861	0	1000861	9.60	1000861	0	1000861	9.60	0	0.00	0	0.00	NA	1000861	
ARNAV TRADING AND INVESTMENTS PRIVATE LIMITED			1	695464	0	695464	6.63	695464	0	695464	6.63	0	0.00	0	0.00	NA	695464	
KALASH TRADING AND INVESTMENTS PRIVATE LIMITED			1	756000	0	756000	7.21	756000	0	756000	7.21	0	0.00	0	0.00	NA	756000	
HUF			222	86759	0	86759	0.83	86759	0	86759	0.83	0	0.00	0	0.00	NA	86759	
(d) Scoring Member			41	44890	0	44890	0.43	44890	0	44890	0.43	0	0.00	0	0.00	NA	44890	
(b) TR			2	330	0	330	0.00	330	0	330	0.00	0	0.00	0	0.00	NA	330	
(i) Trusts			2	168	0	168	0.00	168	0	168	0.00	0	0.00	0	0.00	NA	168	
(j) NRI			36	16355	0	16355	0.16	16355	0	16355	0.16	0	0.00	0	0.00	NA	16355	
(k) Total (B)(3)			7832	5163561	0	5163561	49.25	5163561	0	5163561	49.25	0	0.00	0	0.00	NA	5163227	
Total Public Shareholdings (B) = (B)(1)+(B)(3)+(B)(5)			7842	6557997	0	6557997	62.55	6557997	0	6557997	62.55	0	0.00	0	0.00	NA	6553583	



SAB Events & Governance Now Media Limited
Table IV - Statement showing shareholding pattern of the Non Promoter- Non Public shareholder

Category	Category & Name of shareholders	PAN	Nos. of shares held	No. of fully paid up equity shares held	No. of Partly paid-up equity shares held	No. of shares underlying Depository Receipts	Total nos. shares held (VI)+(V)+ (VII)	Shareholding as a % of total no. of shares (calculated as per SCRR, 1957)	Number of Voting Rights held in each class of securities			No. of Shares Underlying Outstanding convertible securities (including Warrants)	Shareholding, as a % assuming full conversion of convertible securities (as a percentage of diluted share capital)	Number of Locked in shares		Number of Shares pledged or otherwise encumbered		Number of equity shares held in dematerialised form
									Equity Shares	Class eg: Y	Total			Total as a % of (A+B+C)	No. (a)	As a % of total Shares held(b)	No. (a)	
(I)	(II)	(III)	(IV)	(V)	(VI)	(VII) = (VI)+(V)+(IV)	(VIII) As a % of (A+B+C2)	(IX)	(X)	(XI) = (VII)+(X) As a % of (A+B+C2)	(XII)	(XIII)	(XIV)	(XV)				
1	Custodian/DIS Holder		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0
2	Employee Benefit Trust (under SEBI (Share based Regulations, 2014)		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0
	Total Non-Promoter- Non Public Shareholding		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0



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